

WAYS TO GIVE



MEMBERSHIP AND MORE DRIVES OUR MISSION

In addition to our annual membership support, our fiscal health is significantly bolstered by charitable gifts from proactive individuals and organizations who recognize what an extraordinary resource the Forum is for Wisconsin citizens, businesses, schools, governments, and communities.

Play a more active role in helping us generate the highest quality impartial public policy research on issues impacting Wisconsin. Make a charitable gift to the Wisconsin Policy Forum through our Year End Appeal or at a time of year that is most convenient for you.

We also offer opportunities to sponsor virtual and in-person Forum programs attended by hundreds of citizens annually as well as online interactive data tools utilized by thousand of public officials and community leaders. For details on sponsorship opportunities, go to our website here: <https://wispolicyforum.org/sponsorship-opportunities/>

OPTIONS FOR MAKING AN IMPACT

* CHARITABLE GIFT GIVING

As a 501(c)(3) tax-exempt organization, donors can deduct contributions made to the Forum and we are also qualified to receive tax deductible bequests, legacies, devises or other beneficiary designation gifts.

* IRA

Many consider traditional IRAs for charitable giving. Consult with your advisor on options for making a charitable distribution from your IRA now as well as through a charitable bequest.

* DONOR-ADVISED FUND

Increasing popularity and flexibility means donor-advised funds are often used for charitable giving. You can provide information to the custodian of your donor advised fund on how to make an annual gift to the Forum as well as designate the Forum as your remainder beneficiary.

* CHARITABLE FOUNDATION

Throughout its history, the Wisconsin Policy Forum has received charitable gifts from community and private foundations. These gifts have often been utilized to create and grow endowed funds for our general operating needs. Ask us about our established endowed funds, as well as areas where new endowed funds would have the greatest impact.

* PLANNED GIVING

Designating the Forum as the beneficiary of a bequest in a will, retirement account, or life insurance policy creates a meaningful legacy. Through a revocable planned gift, Forum members deepen their connection to our mission without limiting access to their assets during their lifetime.

* CHAIRMAN'S CLUB

Donors who make an annual gift of \$1,000 or more receive Chairman's Club recognition. Benefits of a Chairman's Club donation includes name recognition on our website, special policy briefings throughout the year, special communications, free registration for viewpoing luncheons and other Forum events, and special tables at Forum events.

PRESIDENT'S MESSAGE

Dear Friend of the Wisconsin Policy Forum,

We believe every Wisconsin citizen and organization should have access to independent, fact-based research on critical policy issues and for public and private sectors to come together for productive, civil discussion on such issues. Our research expertise and analysis has been cited and utilized by a diverse cross-section of community leaders and policy makers for over a century. Our oversight helps decision makers find solutions and opportunities that improve state and local governments and the quality of life in Wisconsin.

Please support our work by making a contribution this year. Your gift will be directly allocated to sustain our research resources and retain our expert research team. The impact of your gift will be evident every week when we publish a nonpartisan, relevant research report that is then disseminated across the state. You will also witness your gift in action when we host policy makers and community leaders for informative dialogue at Forum events. Most importantly, when you see a policy change that was, in part or fully, driven by research analysis generated by the Forum, you will realize a meaningful return on your investment.

For more information on making a gift to the Wisconsin Policy Forum, contact Katie Hofman, our Fund Development and Membership Director at khofman@wispolicyforum.org or Alyssa Doman, our Administrative & Membership Assistant, at adoman@wispolicyforum.org. You can also donate at www.wispolicyforum.org/donate.

Rob Henken
President

The Wisconsin Policy Forum and its employees do not provide tax, legal, or financial advice. This material is prepared and provided for informational purposes only and should not be relied on for tax, legal, or financial advice. Your tax, legal, and financial advisors should be consulted for personalized advice.



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